MARKETBEAT **CHARLOTTETOWN OFFICE Q1 2025**



ECONOMY OVERVIEW

As of Q1 2025, Prince Edward Island's economy showed signs of strength, though a moderate slowdown is expected. Population growth remains robust at 2.8%, reaching 178,550 as of July 2024, making PEI the fourth fastest-growing province in Canada. Housing starts surged 50.9% through the first three quarters of 2024, signaling strong activity in construction and real estate. Key sectors like tourism, construction, and services continue to support the economy, but inflation, labour shortages and uncertainty in Canada-U.S remain concerns. PEI's real GDP is projected to grow by 1.7% in 2025, reflecting a deceleration from previous years. This slowdown is attributed to moderating population growth and subdued demand from key trading partners, including Ontario, Nova Scotia, New Brunswick, and the United States. (Sources: Statistics Canada, RBC, TD Economics)

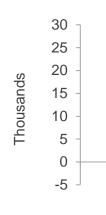
DEMAND

The Charlottetown office market posted an overall vacancy rate of 4.7% in the first guarter of 2025, an increase of 10 basis points (bps) from last guarter. Central market vacancy increased by 10 bps guarter-over-guarter (QOQ) to 4.5%, while vacancy in the Suburban market remained stable from last guarter at 5.9%.

The total vacant space available in Charlottetown this guarter was close to 58k square feet (sf), a 1k-sf increase QOQ, and was comprised entirely of direct space. The Central market witnessed a decrease in vacant space of about 1k sf in the first quarter, while vacant space the Suburban market remained the same at approximately 12k sf.

PRICING

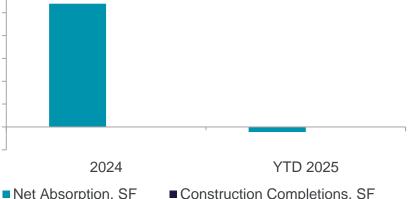
The average net rent in the Charlottetown office market slightly increased this quarter from \$15.91 per square foot (psf) in Q4 2024 to \$15.93 psf. The overall average additional rent remained stable at \$8.89 psf, bringing the overall gross rent to \$24.82 psf.





CUSHMAN & WAKEFIELD Atlantic

SPACE DEMAND / DELIVERIES



OVERALL VACANCY & ASKING RENT

MARKETBEAT

MARKET STATISTICS

SUBMARKET	INVENTORY (SF)	SUBLET VACANT (SF)	DIRECT VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	UNDER CNSTR (SF)	OVERALL AVG ASKING RENT (ALL CLASSES)*	OVERALL AVG ASKING RENT (CLASS A)*
Charlottetown- Central	1,035,199	-	46,209	4.5%	-1,115	-1,115	0	\$24.99	\$25.66
Charlottetown- Suburban	197,704	-	11,708	5.9%	0	0	0	\$23.91	\$29.50
Charlottetown Totals	1,232,903		56,802	4.7%	-1,115	-1,115	0	\$24.82	\$25.73

*Rental rates reflect full service asking

KEY LEASE TRANSACTIONS Q1 2025

PROPERTY	SUBMARKET	TENANT	SF	TYPE*			
18 Queen	Charlottetown- Central	Undisclosed	5,400	Direct			
*Renewals not included in leasing statistics							

KEY SALES TRANSACTIONS Q1 2025

PROPERTY	SUBMARKET	SELLER/BUYER	SF	PRICE / \$ PSF
N/A				

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About Cushman & Wakefield

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CHARLOTTETOWN OFFICE Q1 2025