MARKETBEAT

St. John's, NL

Office Q1 2023



YoY Chg

12-Mo. **Forecast**

17.8% Vacancy Rate





70,572 Net Absorption, SF





\$34.73





(Overall, All Property Classes)

ECONOMIC INDICATORS Q1 2023

115.2K

St. John's **Employment**



YoY

Chg



12-Mo.

Forecast



St. John's **Unemployment Rate**



5.0% Canada





Unemployment Rate

ECONOMIC OVERVIEW

Newfoundland and Labrador saw a challenging economic year in 2022, especially in the production sectors. Mining and oil production, however, are expected to rise out of their temporary slump in 2023 as the Terra Nova offshore oil fields receive their oil extraction vessel back from repair, bringing production back online. Additionally, in the long term for Newfoundland's oil sector, the West White Rose Expansion Project is set to begin production in 2026 and is currently lifting the construction activity in the short term. This will certainly boost government revenues for the province and is a primary reason why Newfoundland is projecting increases in its GDP into 2023 and 2024. This projection is reliant on the level at which oil prices remain, and the elephant in the room, depleting reserves of oil. To combat these future oil supply impacts, the province is also attempting to diversify their exports further into gold mining as gold prices are projected to remain relatively high as the commodity retains its value relative to the supply. The Valentine Lake gold mine is going to provide a great step forward in terms of export diversification this year and will provide a strong increase in the province's employment numbers. Population growth is seeing multi year highs in 2023, driving demands for the housing market, although interprovincial migration is set to slow moving forward. Although, there is certainly a weak growth backdrop in terms of exports as the U.S. and Europe face difficult situations and the province is heavily reliant on international exports for their commodities such as seafood and metals etc. Lastly, the province is experiencing lower impacts to inflation than the national average as the population is less indebted and benefits from the government relief program which both positively impacted households.

(Sources: RBC Economics, Statistics Canada, TD Economics,)

SUPPLY AND DEMAND

The overall vacancy rate for the St. John's office market was down by 130 basis points (bps) during the first quarter of 2023, reaching 17.8%. The downward push in vacancy came primarily from activity in the downtown and Northern submarkets, moving vacancy quarter-over-quarter (QoQ) from 31.0% to 26.0% and 10.4% to 9.5% respectively. Specifically, this change was due to movement in the Class A and B office stock. Other areas such as the East & West submarkets did however push back with a combination of large, small and negligible increases moving pushing vacancy in the overall East & West submarket from 6.0% to 9.1%. This was largely due to activity in the Class B and C office stock. Lastly, the Central submarket had a decrease in QoQ vacancy, moving from 23.9% to 23.7% in the first guarter of 2023. This was driven by a balance of Class B and C movements.

PRICING

The overall average gross rental rate increased in the first quarter of 2023 to \$34.73 per square foot (psf), an increase of \$0.17 psf. The largest contributor to this shift was provided by the Downtown office submarket, where gross rental rates rose from \$39.92 psf to \$40.26 psf. Additionally, there were increases in the East West market, moving from gross \$31.22 psf to \$31.27 psf. The Northern submarket saw a decline in gross rental rates due to corrections, moving from \$28.81 psf to \$28.59 psf. No material change was seen In the Central market, as gross rates remained at \$26.20 psf.

SPACE DEMAND / DELIVERIES



OVERALL VACANCY & ASKING RENT



St. John's, NL

Office Q1 2023



MARKET STATISTICS

| SUBMARKET | INVENTORY (SF) | SUBLET VACANT (SF) | DIRECT VACANT (SF) | OVERALL VACANCY RATE | CURRENT QTR OVERALL NET ABSORPTION(SF) | YTD OVERALL NETABSORPTION (SF) | UNDER CNSTR (SF) | OVERALL AVG ASKING RENT (ALL CLASSES)* | OVERALL AVG ASKING RENT (CLASS A)* |
|-------------------|-------------------|--------------------------|--------------------------|----------------------------|--|--------------------------------------|------------------------|--|--|
| Downtown | 1,696,676 | 0 | 441,236 | 26.0% | 79,544 | 79,544 | 0 | \$40.26 | \$42.95 |
| Central | 343,569 | 0 | 81,283 | 23.7% | 777 | 777 | 0 | \$26.20 | - |
| North | 797,276 | 0 | 75,873 | 9.5% | 7,052 | 7,052 | 0 | \$28.59 | - |
| East & West | 1,065,224 | 0 | 96,960 | 9.1% | -16,801 | -16,801 | 0 | \$31.27 | \$37.40 |
| St. John's Totals | 3,902,745 | 0 | 695,352 | 17.8% | 70,572 | 70,572 | 0 | \$34.73 | \$40.81 |

^{*}Rental rates reflect full service asking

KEY LEASE TRANSACTIONS Q1 2023

| PROPERTY | SUBMARKET | TENANT | SF | TYPE* |
|------------------|-----------|--------|--------|--------|
| 141 Kelsey Drive | North | N/A | 14,024 | Direct |

^{*}Renewals not included in leasing statistics

KEY SALES TRANSACTIONS Q1 2023

| PROPERTY | SUBMARKET | SELLER / BUYER | SF | PRICE |
|----------|-----------|----------------|----|-------|
| | | | | |

BILL MACAVOY

Managing Director +1 902 425 1872 / bmacavoy@cwatlantic.com

CAMERON HARDING

Research Coordinator +1 902 334 2169 / charding@cwatlantic.com

cwatlantic.com

A CUSHMAN & WAKEFIELD RESEARCH PUBLICATION

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 52,000 employees in over 400 offices and 60 countries. In 2022, the firm had revenue of \$10.1 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www.cushmanwakefield.com or follow @CushWake on Twitter.

Independently Owned and Operated / A Member of the Cushman & Wakefield Alliance

©2023 All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.